

Anna Biaritz B. Roldan

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Work Experience

Assignment Desk Editor and Production Assistant at KRON 4 News
July 2013 - Present

- sends reporters to news stories daily
- tracks down sources, gets information, and sets up interviews daily
- writes scripts and edits video for VO and VOSOTs for the newscasts
- stays on top of news and current events and breaking news daily
- updates KRON 4's digital channel by taking news clips from regular newscasts, writing scripts, setting up the FlashCam and teleprompter and editing video
- posts news articles, pictures and videos on KRON 4's website and social media accounts
- transcribes live feeds and logs stringer and chopper video

News Assignment Desk Intern at KRON 4 News
September 2012 - May 2013

- assisted reporters in shooting video and gathering information out on the field
- kept eyes and ears on broadcast and social media to keep updated with news and current events
- followed up and set up phone interviews for breaking news like the Boston Bombing
- ensured journalists in the newsroom and out on remote locations all have the same information
- contacted police and other agencies for beat checks
- kept a log of future and same day story ideas
- logged and relayed news tips from viewers
- participated in news meetings

News Intern at KTVU Channel 2 News
June 2011 - June 2012

- logged stories competing stations air, viewer comments and news tips
- searched for file video used in packages and voice over b-roll
- worked closely with writers, video editors, producers, directors, assignment desk editors, reporters and videographers
- sat in news meetings
- organized and ran news scripts to anchors on the set

Academic Experience

Multimedia Journalist and Anchor for State of Events
August 2012 – May 2013

- pitched unique and newsworthy story ideas in each news meeting
- produced engaging, fair, and factual packages both as a team member and as a one-man-band
- reported the news with proper intonation and professional composure

Reporter, Anchor, Producer, and Director for Ohlone Network News
August 2009 - May 2011

- produced and directed a live weekly newscast
- reported features and hard news stories both live and in the form of a package

On-Air Talent for 89.3 KOHL
August 2009 - December 2010

- wrote six to ten second stories about celebrities and local events
- operated the audio board
- broadcasted weather, traffic and time updates

General Assignment Writer and Opinion Editor for Ohlone Monitor Newspaper
August 2008 - May 2009

- wrote hard news, feature, and opinion stories in time for the deadline in AP Style
- edited Opinion stories and laid out the Op-Ed page

Languages

Fluent in English and Tagalog

Education

San Francisco State University
B.A. in Broadcast & Electronic
Communication Arts
Fall 2011 - Spring 2013
3.9 GPA, *summa cum laude*

Ohlone College
A.A. in Broadcasting
Fall 2008 - Spring 2011
3.9 GPA, *summa cum laude*

Works with:

- ENPS
- iNews
- Oasis
- Precis
- Aurora
- CNN NewsSource
- Edius (Grass Valley)
- Adobe Premiere Pro
- iMovie
- Final Cut Pro
- Video ReDo
- inDesign
- PhotoShop
- MS Office

Organizations

- Asian American
Journalists'
Association